



SPONSORSHIP OPPORTUNITIES

for the
11th Annual Bald Eagle Bash!
Saturday, April 25, 2020

Join the Party and reach **thousands**
of potential new clients, connections, and friends.

How many?

1,400+ attendees

1,000+ Instagram followers

2,000+ *Pelican Post* magazine readers

4,500 e-news subscribers

6,500 Facebook followers

and 10s of thousands through Bald Eagle Bash paid advertising

Besides all of this great marketing value, your customers will learn that YOU care about protecting land, clean water, wildlife, habitats, and the air we breathe. Your sponsorship will help the [Weeks Bay Foundation](#) continue its work to protect and preserve land, water, and wildlife in south Alabama.



The 11th Annual Bald Eagle Bash--the Alabama Gulf Coast's Party for Preservation--is Saturday, April 25, 2020, 4-7 p.m. at the Tonsmeire Weeks Bay Resource Center. This signature event for the **Weeks Bay Foundation** delivers great food, great music, and a great time, all in one of the most beautiful settings on the coast. The "Bash" includes fresh Gulf shrimp prepared by the area's best chefs and restaurants, a low country shrimp boil, desserts by area bakers, beer from Fairhope Brewing Company, and a great selection of wine.

The MUSIC is always a big draw, and 2020 will be no exception. For the first time, we will have TWO local bands--**The Underhill Family Orchestra** and

The Marlow Boys! Native to the Alabama delta, **The Underhill Family Orchestra** has been described as "out-right anthemic," with compositions that make you want to "paint your face, forget your age, and kiss a stranger." Their arm-swinging, foot-stomping, Appalachia-inspired sound, with its sultry and soulful four-part vocal arrangements, offers a unique take on the southern sound for which Alabama is known. **The Marlow Boys**, Joe and Karl Langley (Kyle & Karl Band) Stan Foster (Rollin' in the Hay, Deluxe Trio) and Phil Proctor (Dog River Boys, Deluxe Trio) have been playing together since 2014. Collaborating on original songs, their music is both personal and universal, acoustic and electric, serious and, as one person said, "Good people, good music."

Bald Eagle Bash Committee

Warren Hopper, Chairman

Chesley Allegri

Ellis Allen

Shawn T. Alves

Andrew Chason

Bob Holk

Rodney Kilgore

Lesley Pacey

Mary Jane Ruch

Gina Walcott

Leslie Weeks

Connie Whitaker

Diana Brewer

Marcia Miller

Why support the Weeks Bay Foundation?

We live in an amazingly beautiful place.

Drawn to this area by magical sunsets, postcard-worthy beaches, calm, clear streams, and delicious seafood, south Alabama is experiencing tremendous growth. People travel here for vacation, they move here to start a family, or retire here to bask in their golden years. They come for the beauty, the bounty, and the outdoor recreation. And we get to live here, enjoying a way of life we cherish and want to protect.

The Weeks Bay Foundation is committed to helping defend this way of life for this and future generations. As a Nationally Accredited Land Trust, we protect land at the water's edge so that clean water and protected coastal lands will be a part of our future--forever. Since 1990, we have protected more than 7,000 acres of habitat in Mobile and Baldwin counties. **Your support will allow us to save more land that matters to the quality of life and the extraordinary beauty and richness of south Alabama.**

Weeks Bay Foundation Board of Directors

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Bald Eagle Sponsor--\$10,000 (only one available)

Exclusive opportunity to have your brand (logo) on keepsake tote bag

Your company banner(s) displayed at the **band stage** (exclusive)

Exclusive invitation to **announce the band**

Logo featured in **email receipt** for online ticket buyers

25 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

Exclusive invitation to participate with Weeks Bay Foundation in **TV and/or radio interviews**

PLUS all benefits listed in red below

Brown Pelican Sponsor--\$7,500 (only one available)

Exclusive opportunity to have your logo on **keepsake beer/wine cups**

Exclusive recognition by Weeks Bay Foundation speakers during Bald Eagle Bash

20 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

Opportunity to display your company's product(s) at the event in a company booth (up to 10 x 10 tent)

PLUS all benefits listed in red below

Osprey Sponsor--\$5,000 (limited to 2)

Opportunity to display your company banner at the **wine station**

16 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

Logo on event poster

Logo on sponsor banner displayed at the Bash

Inclusion of logo on all Bald Eagle Bash and Weeks Bay Foundation marketing materials

Paid social media promotions for your company reaching up to 250,000 people

PLUS all benefits listed in red below

Blue Heron Sponsor--\$2,500 (limited to 5)

Your company banner displayed at **event entrance**

12 total tickets to Bald Eagle Bash available for employees, vendors, or clients

Paid post announcing sponsorship on social media reaching up to 75,000 people

Name in all Bald Eagle Bash and Weeks Bay Foundation marketing materials

PLUS all benefits listed in red below

Bobwhite Sponsor--\$1,000

Your company banner displayed at the Bash

6 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

PLUS all benefits listed in red below

Hummingbird Sponsor--\$500

18 X 24 sign with logo or name displayed at the Bash

4 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

Name on the sponsor banner displayed at the Bash

Name in Weeks Bay Foundation marketing materials

Name (with live link) on www.baldeaglebash.com for one year

Friends--\$250

4 tickets to Bald Eagle Bash

Recognition in *Pelican Post* magazine

In order to give you the most marketing exposure for your sponsorship,
please notify us of your commitment by March 13, 2020



Bald Eagle Bash Sponsor Reply Form

Contact Information

Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Print your name/organization as you wish it to appear in publicity: _____

Sponsorship Level

We are delighted to support Bald Eagle Bash at the level marked below:

- | | |
|---|--|
| <input type="checkbox"/> Bald Eagle Sponsor - \$10,000 (25 tickets) | <input type="checkbox"/> Bobwhite Sponsor - \$1,000 (6 tickets) |
| <input type="checkbox"/> Brown Pelican Sponsor - \$7,500 (20 tickets) | <input type="checkbox"/> Hummingbird Sponsor - \$500 (4 tickets) |
| <input type="checkbox"/> Osprey Sponsor - \$5,000 (16 tickets) | <input type="checkbox"/> Friends - \$250 (4 tickets) |
| <input type="checkbox"/> Blue Heron Sponsor - \$2,500 (12 tickets) | <input type="checkbox"/> Additional tickets - \$50 each _____ |
- I do NOT wish to receive my complimentary tickets, therefore, donation will NOT be reduced by value of tickets.
- I have a banner to display at the Bald Eagle Bash (Bobwhite Sponsors and above).

Payment Options:

- Enclosed is my check for \$_____ payable to Weeks Bay Foundation
- I will pay online at www.baldeaglebash.com
- Please charge my credit card for \$_____ Visa Mastercard American Express Discover

Cardholder Name

Signature

Account Number

Exp Date

CWV

To meet print and advertising deadlines, please return this form, by February 28, 2020.

Please mail or email forms to:

*Diana Brewer
Development and Communications Coordinator
11401 U.S. Highway 98, Fairhope, AL 36532
diana@weeksbay.org*

The Weeks Bay Foundation is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.